EMail Alerting
Systems
Technologies

Brewster,

Here's an example of e-mail First! I'm also sending a fax with some info. that you requested. Good luck with your presentation!

Paul Pinella
Individual, Inc.
paul@individual.com
617-273-6000 X409 (work)
---------- Forwarded message ----------
Date: Thu, 23 Feb 1995 04:02:29 -0500
From: first@woolf.individual.com
To: east@individual.com, terry@individual.com Subject: First! 02-23-95 (9 stories) <OBUM97PW> [Indiv4]

Thursday, February 23, 1995
*** First! First! First!
First! First! First! First! First! First! (tm)
*** -- Specialized Knowledge
for the Enterprise (C) 1995 by Individual, Inc.
-- PROFILE TITLE: Industry
Awareness Rpt./Info. Svc. Overview CUSTOMIZED BY: INDIVIDUAL, Inc.
HQ

== 12,430 Stories Received
Today; 9 Relevant To Your Profile:
-- 1. SEYBOLD SEMINARS BOSTON
95 EXPOSITION HIGHLIGHTS REAL-WORLD EXAMPLES OF
PUBLISHING ACHIEVEMENTS

2. TRIBUNE FORMS TRIBUNE VENTURES UNIT

3. CYBERSPACE/ WHERE THE WOMEN AREN'T! COMPUTERS & TECHNOLOGY

4. MCGRAW-HILL ESTABLISHES NEW INFORMATION SERVICES GROUP FOCUSING ON CORE
INFORMATION PRODUCTS AND NEW MEDIA -- NEWLY INTEGRATED CORPORATE DEVELOPMENT DEPARTMENT ALSO ANNOUNCED

5. SPECTRUM INFORMATION TECHNOLOGIES FILES 10-Q FOR THIRD QUARTER

6. CAERE SHIPS PAGEKEEPER 2.0 FOR WINDOWS

7. STANFORD UNIVERSITY RESEARCHERS DESIGNING ADVANCED INTERNET TOOLS

8. AMERICA ONLINE INC DEL UP 1.19 TO 67.69 ON VOLUME OF 472,700 SHARES

9. AND IN OTHER NEWS ...

== SUBJECT: SEYBOLD SEMINARS
BOSTON 95 EXPOSITION HIGHLIGHTS REAL-WORLD
EXAMPLES OF PUBLISHING ACHIEVEMENTS
SOURCE: PR Newswire via First! by Individual, Inc. DATE: February 22, 1995
INDEX: [1]

FOSTER CITY, Calif., Feb. 22 /PRNewswire/ via First! -- In addition to more than 200 exhibitors,
Seybold Seminars Boston 95 Exposition -- the Source for 21st Century Publishing -- presents real-world
examples of the publishing industry's latest achievements right on the show floor: Seybold Digital Art
Gallery, New Type Gallery, Hi-Fi Color Gallery, Museum of Printing, and Evening Sessions.

Over 17,000 attendees are expected to join the fifteenth anniversary conference and exposition on March
28-31, 1995 at Hynes Convention Center in Boston, MA. Seybold Seminars Boston will focus on issues and
technologies that are challenging and changing the graphics, printing and electronic publishing

industries.

SEYBOLD DIGITAL ART GALLERY

Sponsored by Fractal Design, Specular, and Seybold Seminars, see the finest in digital art at the
Seybold Digital Art Gallery. The pieces were selected by a panel of computer art experts. They are
among Fractal Design's Art Expo's best artwork and have been enjoyed by enthusiastic audiences around
the country. A "live" artist will be in the gallery, creating original works.

NEW TYPE GALLERY

Now in its third consecutive year, the New Type Gallery is a fascinating exhibition of type as art.
Over 200 of the best worldwide typographic creations for 1994 will be on display. This gallery offers
an overview of design concepts that enriched the type palette in 1994. The gallery is sponsored and
presented by Agfa Corporation, Neilsen-Bainbridge Frames and the Font Bureau, Inc.

HI-FI COLOR GALLERY

This striking Gallery explores the world of Hi-Fi color by illustrating the tone of detail of each
piece on display. Hi-Fi color goes beyond conventional color processes by working with more than one
color at a time. The Gallery is coordinated for Seybold by Mills Davis of Davis, Inc.

MUSEUM OF PRINTING

We often forget how far the technology has brought us. Come see yesterday's technology in the Museum of
Printing Exhibit. This fully functioning printing press from the 1930s is on loan from the Friends of
the Museum of Printing, Boston.

EVENING SESSIONS

The Seybold Conference Tuesday and Wednesday Evening Sessions are now free for all attendees. Come
discuss SGML, fonts, or the future of publishing in a casual atmosphere.

Seybold Seminars is the world's largest and most comprehensive event for publishing, printing and
graphics professionals. Now in its 15th year, Seybold's visionary leadership and authoritative
education has earned its reputation as the essential showcase for printing, publishing and new media
for today and tomorrow.

Seybold Seminars are produced by Softbank Exposition and Conference Company, 303 Vintage Park Drive,
Foster City, CA 94404. Telephone: 800- 488-2883; Fax: 415-525-1099. URL is http://www.sbexpos.com

Seybold Boston Conference and Exposition will take place March 28-31, 1995 at the Hynes Convention
Center, and Seybold San Francisco Conference and Exposition is scheduled for September 26-29 1995 at
the Moscone Convention Center.

/CONTACT: Kathleen Burke, 415-578-6963, or Denise Hakenewerth, 415-578- 6895, both of Softbank Expos/

[02-22-95 at 11:30 EST, PR Newswire, File: p0222112.700]

== SUBJECT: TRIBUNE FORMS
TRIBUNE VENTURES UNIT SOURCE: Reuters via First! by Individual, Inc. DATE: February 22, 1995
INDEX: [2]

CHICAGO (Reuter) - The Reuters Business Report (U.S.) via First! : Tribune Co. Wednesday said it formed
a new unit, Tribune Ventures, to develop and manage strategic investments in emerging information and
entertainment businesses.

The Chicago-based media company, which publishes the Chicago Tribune and other daily newspapers, said
Donn Davis, senior counsel, will be president of the unit, which will group the company's holdings
acquired over the last three years, in various multimedia properties.

Tribune said it owns about 8 percent of America Online, a personal computer on-line network, 5 percent of StarSight Telecast, an on-screen TV guide, and small stakes in Peapod, an electronic shopping and delivery service, and CheckFree, an electronic bill payment provider.

Tribune stock was 50 cents higher at $55.625 in late trading on the New York Stock Exchange.

[02-22-95 at 15:48 EST, Copyright 1995, Reuters America Inc., File: r0222154.700]

== SUBJECT: CYBERSPACE/ WHERE THE WOMEN AREN'T! COMPUTERS & TECHNOLOGY SOURCE: The San Francisco Examiner from Dialog via First! by Individual,
Inc.
DATE: February 22, 1995
INDEX: [3]

San Francisco Examiner from Dialog via First! : To judge from all the hoopla, you'd think cyberspace fever was sweeping the nation.

There are now 230 Internet books crowding bookstore shelves, and literally thousands of newspaper stories each month tell us that cyberspace has become a mass cultural phenomenon and the biggest new commercial opportunity in history. Everywhere you turn, in fact, it seems as if everyone is online!

Sure, "everyone" is online . . . everyone, that is, except women (you know, half the population). And mainstream consumers (all those ordinary citizens living east of Silicon Valley and west of Wall Street who keep the economy going).

Consider, if you will, the following demographic profile of denizens of the World Wide Web, the Internet's most popular and fastest-growing region, released last month by the Graphics, Visualization and Usability Center at the Georgia Institute of Technology:

90 percent of users are men.

Over half are between 21 and 30 years old.

87 percent are white.

As the study's authors note, "The typical user is a 30-year-old educated male who works with computers." He's also unmarried and spends about 40 hours a week at his computer.

The profile is not much different at the commercial on-line services such as America Online, where one might have thought their friendlier, one-stop- shopping interface would have attracted a broader audience. Here, too, 85 percent of users are male, except at Prodigy, where women subscribers comprise somewhere around 35 percent of total users.

Why is Prodigy so different? Some of the credit must go to its explicitly family-oriented approach (and its strict anti-obscenity policy), as well as to its stronger consumer marketing approach to building service.

Besides its narrow base among women, cyberspace also appears to be nearly devoid of mainstream consumers. Indeed, less than 10 percent of all on-line users employ this electronic medium for consumer-oriented purposes such as home banking or shopping.

The bulk of commercial on-line service usage, in fact, is spent browsing in various "chat" forums, especially those devoted to sexual discussion and flirtation (although one wonders precisely who all these guys are flirting with). On the Internet, three of the five most popular "newsgroups" or discussion forums, are devoted to sex.

Now, I've got nothing against either men or sex - I'm married, after all, and happily so. What's more, I recognize that on-line demographics have broadened somewhat as Internet usage has soared to 25 million worldwide and as businesses have stampeded to set up shop on the digital frontier.

But even so, unless cyberspace becomes qualitatively more appealing to women and mainstream consumers, it'll wind up becoming the biggest, zero- billion-dollar business and the most exciting fading cultural fad in history.

The similarity in on-line demographics between women and general consumers is hardly surprising. Women's needs and buying habits, after all, largely shape the consumer marketplace. And besides being the predominant consumers of media in the U.S., women also make the key buying decisions in many if not most consumer product categories.

So why such a dearth of women and other consumers on-line? Certainly part of the explanation, at least where women are concerned, lies in the harassment women often receive in cyberspace. On some services, simply identifying yourself as a woman is the virtual equivalent of walking into a cowboy bar wearing a Wonderbra, boots and not much else.

(Even when Internet discussion groups focus on women's issues, the "boy's club" atmosphere in much of cyberspace can seem intimidating. One researcher at Simon Fraser University in Vancouver, B.C., pegged the population of the "alt.feminism" newsgroup at 11 percent women, 83 percent men, and 6 percent undeterminable).

But I suspect the larger explanation, supported by numerous studies, lies in the fact that women and mainstream consumers have little interest in computers per se – i.e., as high-tech toys or hobbyist's gear – but rather view them simply as tools. It's not that going on-line is too complex a task for women or ordinary consumers to master. It's that they have yet to find much in the way of practical and compelling benefits for doing so.

The truth is, on-line services today offer people precious little of real, tangible value in the form of convenience, service or practical solutions to daily life problems.

You may be able to chat with the "Star Trek: Voyager" crew or read a movie review, but you won't be able to find out what movies are playing where in your city or reserve tickets on-line. You can search back issues of the nation's top parenting magazines, but you can't search a database of local babysitters and contact one. You can download Consumer Reports, but you can't find a local repairman on-line to fix your water heater. You can order a computer from a dealer in Montana, but you can't download discount grocery coupons for diapers or cereal redeemable at your local supermarket.

There would seem to be a very nice business here in providing interactive services where people really need it – in their daily, practical lives.

At least that's the thinking at the startup company where I work, which is developing classified advertising services on-line that combine the advantages of interactive technology – searchable databases, instantaneous response time and a rich multimedia environment – with the existing practical benefits of print classifieds.

Our first service is MATCH.COM, an on-line personals ad service for women and men that, besides interactivity, also offers the sort of welcoming environment for women found in on-line services like Women's Wire and the safety and security often lacking in other relationship services.

Relationships, of course, may not offer the quantifiable benefits of a discount grocery coupon, but they are central to people's daily lives (which explains why personals ads constitute the fastest-growing sector of the classified business today).
Right now, we have very little competition from other companies trying to develop on-line services that offer concrete value to mainstream consumers. I guess I ought to be happy about that, but I'm not.

As a matter of fact, I wish we had more competition. The only way on-line services are ever going to become a genuine mass- market business is if all of us in the industry start paying a lot more attention to the wants and needs of consumers in general, and women in particular.

[02-22-95 at 18:02 EST, Copyright 1995, San Francisco Examiner, File: d0222540.6se]

=== SUBJECT: MCGRAW-HILL ESTABLISHES NEW INFORMATION SERVICES GROUP FOCUSING ON
CORE INFORMATION PRODUCTS AND NEW MEDIA -- NEWLY INTEGRATED CORPORATE DEVELOPMENT DEPARTMENT ALSO

ANNOUNCED SOURCE: Business Wire via First! by Individual, Inc. DATE: February 22, 1995
INDEX: [4]

NEW YORK--(BUSINESS WIRE) via First! -- McGraw-Hill, Inc. today established a new Information Services
Group to focus on growth opportunities for McGraw-Hill's well-known information products and
publications, as well as to evaluate new media opportunities presented by changing technology.

Michael K. Hehir has been named president of the Information Services Group, which combines
McGraw-Hill's flagship Business Week, its Publication Services Group, now serving over one million
subscribers in computer and communications, aviation, chemicals, plastics, energy and healthcare
markets, and Tower Group International, a leading provider of international trade management and
logistics services. Hehir will report to Harold McGraw III, president and chief operating officer.

In announcing the formation of this new group, Mr. McGraw said, "Nowhere is change more prevalent than
in the Information Services markets where traditional and new companies are positioning as well as
partnering to reap the benefits of information infrastructure developments. By bringing together the
marketing and management expertise we possess in each of the areas reporting to Mike Hehir, I believe
we can leverage our strengths to great competitive advantage."

Reporting to Hehir will be David Ferm, publisher of Business Week, Norbert Schumacher, executive vice
president of Publication Services, and Robert W. Mooney, executive vice president, Tower Group
International.

In a related announcement, McGraw-Hill has also formed a new Corporate Development department, headed
by Robert E. Evanson as executive vicepresident, reporting to Harold McGraw III. The Corporate
Development department brings together the company's existing strategic planning activities with new
merger and acquisition, venture fund investment and strategic alliance operations.

"By more fully integrating our strategic planning and development operations we hope to continue to
strengthen our overall growth management and operating performance," said McGraw.

Michael K. Hehir, a 20-year veteran of McGraw-Hill, has broad management experience in many areas of
the company, most recently as executive vice president, New Ventures, where he has headed up global
initiatives since 1993. Prior to that, Hehir was executive vice president of Standard & Poor's
Information Group from 1990-1993. Hehir joined McGraw-Hill in 1975 as director of new product
development for McGraw-Hill Publications and has held a number of positions in the publications area
including being named senior vice president/controller for Publications in 1984.

Robert E. Evanson, most recently executive vice president-finance and operations for McGraw-Hill's
Educational and Professional Publishing Group, joined Macmillan/McGraw-Hill School Publishing Company
as executive vice president and chief financial officer in 1992 and has been recently recognized for
his work as part of the management team that successfully integrated that joint venture. Earlier,
Evanson held various posts at Harcourt Brace Jovanovich, Inc., including chief operating officer, chief
financial officer, and chief executive officer of Sea World Theme Park Group. Prior to that, he was a
financial officer at Harper & Row and a partner at Arthur Andersen & Co.

Founded in 1888, McGraw-Hill, Inc. is a leading multimedia information services company, serving global
markets in education, business, industry, the professions and government.

CONTACT: Eileen Gabriele | McGraw-Hill, Inc. | 212/512-3852

[02-22-95 at 12:32 EST, Business Wire, File: b0222123.000]

== SUBJECT: SPECTRUM
INFORMATION TECHNOLOGIES FILES 10-Q FOR THIRD QUARTER SOURCE: PR Newswire via First! by Individual,
Inc. DATE: February 22, 1995
INDEX: [5]

MANHASSET, N.Y., Feb. 22 /PRNewswire/ via First! -- Spectrum Information Technologies, Inc.
(Nasdaq-NNM: SPCL) today announced that it has filed a form 10-Q with the Securities and Exchange

Commission for the third quarter and nine months ended December 31, 1994.

The third quarter 10-Q covers the period ending approximately three weeks before the Company's decision to close its Computer Bay subsidiary, which accounted for approximately 90 percent of the Company's revenues on a consolidated basis, and the subsequent filing of voluntary petitions under chapter 11 of the U.S. Bankruptcy Code by Spectrum and three of its four operating subsidiaries on January 26, 1995. Spectrum noted in the 10-Q that in addition to the considerable uncertainties relating to its chapter 11 case, the Company is also a defendant in various litigations whose ultimate outcomes are unknown. Accordingly, the earnings table within the 10-Q summarizing the Company's financial statements as of December 31, 1994, does not provide a current picture of the Company's financial condition or outlook. Copies of the 10-Q are available at the SEC.

In its 10-Q, Spectrum reports a net loss of $6.6 million, or $.09 per share, on revenues of $14.6 million in the third quarter of 1994, compared with a net loss of $12.1 million, or $.16 per share, on revenues of $24.4 million in the year-ago quarter. For the first nine months of the fiscal year, Spectrum reports a net loss of $12.1 million, or $.16 per share, on revenues of $66.6 million, compared with a net loss of $17.4 million, or $.25 per share, on revenues of $65.4 million in the same period of the previous year.

Excluding Computer Bay, which has been closed down, Spectrum would have reported a net loss of $7.7 million on revenues of $8.5 million in the first nine months of 1994 on a pro-forma basis, according to the 10-Q.

The Company also reported a decrease in working capital (current assets less current liabilities) of approximately $10.6 million to negative $4.4 million since the close of its last fiscal year. Continuing losses and the associated decrease in the Company's cash position and working capital, along with the uncertainty of pending litigation, were factors in the Company's decision to seek bankruptcy protection to allow the Company to focus on its core wireless data transmission business.

/CONTACT: Michael Freitag of Kekst and Company, media, 212-593-2655, or Donna C. George, Investor Relations of Spectrum Information Technologies, Inc., 516-627-8992/ (SPCL)

[02-22-95 at 08:23 EST, PR Newswire, File: p0222082.000]

=== SUBJECT: CAERE SHIPS PAGEKEEPER 2.0 FOR WINDOWS SOURCE: Newsbytes via First! by Individual, Inc. DATE: February 22, 1995 INDEX: [6]

LOS GATOS, CALIFORNIA, U.S.A., 1995 FEB 22 (NB) via First! -- Caere, known for its optical character recognition (OCR) software, has announced shipment of PageKeeper 2.0 for Windows with intelligent agent capabilities to manage multiple types of documents. With OCR technology, integrated application support, and document analysis, the latest version of PageKeeper should have a street price under $100.

Robin Hau, PageKeeper product manager, told Newsbytes, "We have designed PageKeeper 2.0 so that it is easy to use for novices and yet powerful enough to please power users working with a large volume of documents from various sources. With faxes, electronic- mail, online file transfers, scanned documents, word processing documents and assorted other documents traveling in and out of most computers, many users are looking for software which will manage these documents. I think the ideal client for PageKeeper is someone who is an early adapter of technology."

He continued, "The volume of information coming into a computer has grown dramatically, but because of all the different electronic formats used for documents, users often spend valuable time trying to organize, retrieve, and reformat documents."

Among the new features in PageKeeper is an automatic indexing process which eliminates the need for naming documents. A user may name a document or allow PageKeeper to do the job. Once it has filed a document, the program's Weighted Relevance Retrieval technology is used to display and rank documents in response to searches. A Similar Document Search feature allows users to use one document to search for related documents.

PageKeeper supports Microsoft Mail, cc:Mail, Lotus Notes, and any other MAPI or VIM-based system. It

also provides for an automatic document retrieval feature from CompuServe, Prodigy, and America Online using the company's different icons.

Hau said the intelligent agent technology, Natural Language Processing (NLP), is licensed from Carnegie Mellon University. "These agents are capable of reading, analyzing and understanding the content of the document, so that accurate search and retrieval are faster and easier than ever," he said.

Application integration with Microsoft Word for Windows, WordPerfect, AmiPro, Excel, and Lotus 1-2-3 is achieved through the programs PK Direct feature. It allows users a wide option for cutting and pasting between documents.

Look for a major advertising campaign, as Caere intends to deliver ads to nearly all of the popular computer magazines. Shipment of PageKeeper is already in progress and the company expects the product to be on retail software shelves and in most superstores by the first week of March.

A computer using a 486 processor is recommended, but 386-based machines will run PageKeeper. Using agents and organizing documents with different formats requires some memory and PageKeeper is no exception. Users will need eight megabytes (MB) of RAM, 8MB of hard disk space (15MB recommended) and an additional 10MB as a permanent "swap" file.

(Patrick McKenna/1995/Press Contact: Patrick Crisp, Alexander Communications, 415-923-1660; Public Information: Caere, 408-395-7000)

[02-22-95 at 15:00 EST, Copyright 1995, Newsbytes News Network., File: n0222161.813]

=== SUBJECT: STANFORD UNIVERSITY RESEARCHERS DESIGNING ADVANCED INTERNET TOOLS SOURCE: Knight-Ridder via First! by Individual, Inc. DATE: February 21, 1995
INDEX: [7]

San Jose Mercury News via First! : The vehicle of choice for efficient cruising on the information superhighway someday could be an "information bus" being developed at Stanford University.

Stanford researchers are working on computer languages and tools that would link the Internet's thousands of disparate data bases.

Simply put, the Internet is like a library without a card catalog. Users have no simple way to find specific pieces of information or deal with incompatible data formats. Nor is there any easy method to charge for information services and prevent illegal copying.

The $3.6 million Stanford program, officially known as the "integrated digital library project," is one of six related efforts at universities nationwide to make sense of this electronic Tower of Babel by introducing widely accepted communication standards, with backing from the National Science Foundation, the Defense Department's Advanced Research Projects Agency and the National Aeronautics and Space Administration.

Stanford's information bus is "providing the glue to make all these services play together," said senior research scientist Andreas Paepcke. Electronic libraries in otherwise incompatible electronic formats could speak to each other through the bus - allowing "software agents" to search data bases around the world.

Hector Garcia-Molina, a professor of computer science and electric engineering, described the project in a presentation Sunday to the American Association for the Advancement of Science's annual conference in Atlanta.

"Today, digital libraries come in a number of different architectures and file structures. This variety makes it very difficult for people to find the information they are looking for," Garcia-Molina said Tuesday. "So we intend to develop a common environment that links everything from personal information to library collections to large research data bases."

"You will be able to personalize the presentation of information," added Jay M. Tenenbaum, chief

executive of Enterprise Integration Technologies Corp. in Palo Alto, one of 11 research partners assisting Stanford with donations of money, equipment and staff time.

The other partners including NASA's Ames Research Center in Mountain View, Hewlett-Packard Co. of Palo Alto, Knight-Ridder Information Inc. of Mountain View and Xerox Corp.'s Palo Alto Research Center.

By Mike Langberg, San Jose Mercury News, Calif.

[02-21-95 at 23:46 EST, Copyright 1995, Knight-Ridder/Tribune Business News, File: t0221234.404]

=== SUBJECT: AMERICA ONLINE
INC DEL UP 1.19 TO 67.69 ON VOLUME OF 472,700
SHARES
SOURCE: Interactive Data via First! by Individual, Inc. DATE: February 22, 1995
INDEX: [8]

DJIA up 9.08 to 3973.05 on NYSE volume of 339.5 Million shares. Closing prices of securities tracked in your profile as of 5 P.M. Eastern time, Wednesday, 02-22-95:

52 Wk(@) Company Yld% PE Vols High Low Close Net
Hi Lo 100s Chng
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28 9 3DO CO -4.3 1300 9 1/4 8 3/4 9 - 1/4
70 25 AMERICA ONLINE IN -40 4727 68 1/4 66 1/8 a + 1.19
42 28 DOW JONES & CO IN 2.6 19.5 964 35 3/4 35 1/8 35 5/8 + 3/8 21 19 ELSEVIER N V 6.3 2.38 63 19 1/2
19 1/8 19 1/2 + 1/4
58 46 GANNETT INC 2.6 16.4 5434 53 3/8 52 1/2 53 + 1/8
45 16 GARTNER GROUP INC 53.2 492 41 1/2 41 1/4 41 1/2
116 72 HEWLETT PACKARD C 1.4 16.5 10743 116 5/8 114 1/8 115 1/2 +1 3/8
61 47 KNIGHT RIDDER INC 2.8 16.8 1247 53 1/2 52 5/8 53 + 1/8
87 30 LOTUS DEV CORP 41.4 4723 45 44 44 3/4 - 7/16
65 39 MICROSOFT CORP 29.1 38064 62 59 5/8 61 1/2 +1 3/4
30 14 NEWS CORP LTD 0.7 9.46 24742 18 3/8 18 1/8 18 1/4 + 3/4
4 1 RATIONA' SOFTW' C -11 626 3 3/16 2 7/8 3 3/16 + 1/16
25 23 REED INTL PLC 5.4 1 23 1/8 23 1/8 23 1/8 + 1/8
48 38 REUTERS HOLDING P 1.9 20.7 4522 42 1/8 41 1/8 42 + 9/16
28 14 SECURIT' DYNAM' T 48.0 171 24 1/2 23 7/8 24 1/2

Index Close Net Pct 52 Wk(@) Yld% PE Vols High Low
Chng Chng High Low (@) 1000s
=== DJIA 3973.05 + 9.08 0.23 4019
3521 2.66 19 28683 4002.32 3944.46 NASDAQ 787.93 + 3.31 0.42 804 691 302195 787.93 783.96
NYSE 263.04 + 1.06 0.40 264 242 339480 263.46 261.90
S&P500 485.07 + 2.33 0.48 486 436 2.72 18 486.15 482.45

Notes: If an item is unavailable the field is left blank.
(@) Values in this column rounded to the nearest integer. ** indicates a quote from a Canadian Exchange in Canadian currency. (a) Value = 67 11/16

[02-22-95 at 19:00 Eastern Time, Interactive Data Corp., File:zINDIV4_._st]

=== SUBJECT: AND IN OTHER NEWS
...
SOURCE: Individual, Inc. via First! by Individual, Inc. DATE: February 23, 1995
INDEX: [9]

>>ZIFF-DAVIS TO PUBLISH SHOW DAILY AT NETWORLD+INTEROP '95 IN LAS VEGAS

The Ziff-Davis Publishing Company today announced that it has been selected by the SOFTBANK Exposition

and Conference Company to publish the NetWorld+Interop trade show daily.
[PR Newswire, 347 words, 902303#]

>>FUTURE BBS PUBLISHING PERSPECTIVE OFFERED

During the recent Transworld Online Networking and BBS Convention international gathering of bulletin
board system system operators and online users, Esther Dyson spoke on the effect of networking on
business and social structures.
[Newsbytes, 218 words, 902422#]

>>FEATURE/RECEIVES NASA GRANT AS PART OF NATIONAL INFORMATION
INFRASTRUCTURE EFFORT; IBM RESEARCH TO DEVELOP SYSTEM TO FACILITATE RETRIEVAL OF NASA DATA OVER INTERNET

Amateur and professional environmentalists, geologists and others who have a yen or use for earth
science data from outer space may gain easier access to this information in a few years. [Business
Wire, 822 words, 900104#]

>>PROGRAM DESIGNED TO MAKE IT ALMOST AS EASY TO SEARCH PICT AND TIFF

word processor. The upgrade puts new tools into the hands of biologists, medical researchers,
ecologists, astronomers and other scientists trying to make sense of complex image data.
[MacWEEK, 429 words, 904570#]